



YIELDCAST™

STATISTICAL YIELD FORECASTS POWERED BY



What is YieldCast™ and who subscribes?

YieldCast™ is a subscription-based service for people and business that are influenced by the level of production of corn and soybeans in the U.S.

How do you make yield forecasts?

U.S. corn and soybean yield forecasts are generated from proprietary statistical models that capture the historic relationship between weather and corn and soybean yields. Multiple models are used to capture the accuracy advantage of composite forecasting.

What makes YieldCast™ different?

The corn and soybean yield forecasts rely on well-researched and statistically accurate crop-weather models that capture the pathways between weather and yields. Additionally, the forecasts reflect the strength of composite forecasting and incorporate real-time weather forecasts from T-storm Weather.

When are YieldCast™ forecasts delivered?

The weekly yield forecasts are delivered via email in a newsletter format each Tuesday from the second week of April through the first week of October. Included are the current forecasts, a graphical summary of the current season forecast history for YieldCast™ and the USDA, and brief crop comments. For an example of a weekly report from 2010, please visit this link: <http://www.t-stormweather.net/example.pdf>

What are the credentials of YieldCast™?

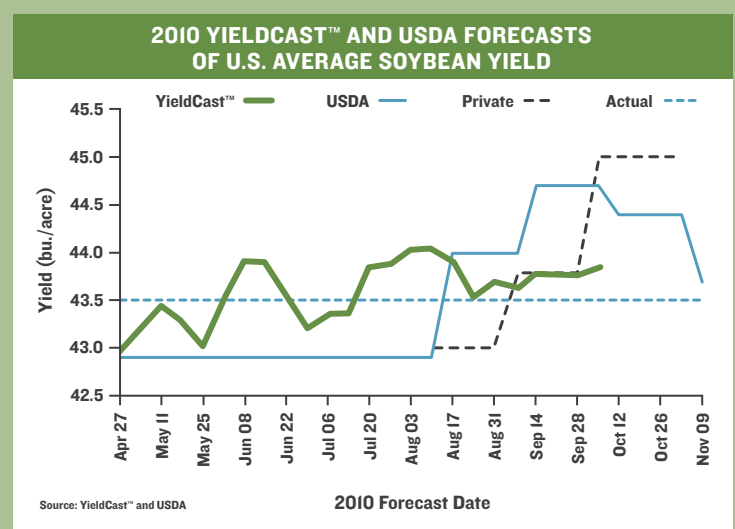
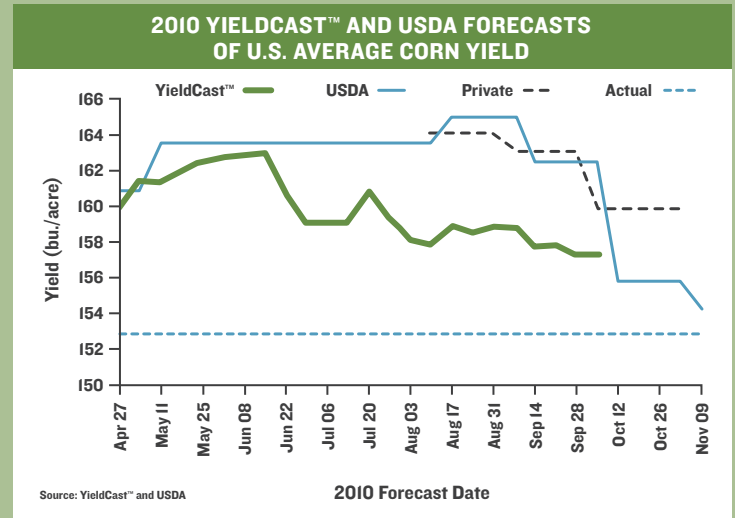
YieldCast™ combines the expertise of **Darrel Good**, Professor Emeritus, Department of Agricultural and Consumer Economics at the University of Illinois; **Scott Irwin**, Professor and Laurence J. Norton Chair of Agricultural Marketing, Department of Agricultural and Consumer Economics at the University of Illinois; and **Mike Tannura**, Meteorologist, Agricultural Economist, and Owner of T-storm Weather in Chicago, Illinois.

Do you have a white paper?

Yes. A full white paper is available at this link: <http://www.t-stormweather.net/whitepaper.pdf>

How accurate is YieldCast™?

Real-time forecasts were provided by YieldCast™ for the first time in 2010. The history of YieldCast™ forecasts in 2010 compared to the USDA and the average market guesses can be found here. Early season YieldCast™ forecasts significantly out-performed both the USDA forecasts and market expectations. The final YieldCast™ corn forecast was only 4.5 bushels (2.9 percent) larger than the final USDA estimate. The final YieldCast™ soybean forecast was only 0.3 bushels larger than the final USDA estimate. A longer-term analysis beginning in 1993 showed YieldCast was up to 28% more accurate than final USDA forecasts in July, August, and September; please visit the white paper for full details.



For the 2011 Growing Season

YieldCast™ runs from April 12 - October 4

Pricing

1 user = \$3,000 2-6 Users = \$5,000

For More Information

Please visit www.tstorm.net/weather/yieldcast.html or use the contact information below for more information and to set up your subscription.

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